



COMPANY ANNOUNCEMENT

ISLAND HOTELS

GROUP HOLDINGS PLC

Date of Announcement:

13 August 2010

Reference:

14/2010

In terms of chapter 8 of the listing rules

Quote

Saga Travel Group sign extension of exclusivity agreement with Coastline Hotel

Following two years of operation, Saga Travel Group and Island Hotels Group Holdings plc have signed an agreement to extend their relationship at The Coastline Hotel in Salina Bay for a further two years beyond the current agreement that comes to an end in June 2011. The agreement will see Saga Travel Group maintain their commitment for using the Hotel for a further period until October 2013, throughout the months of September to June in each year.

The Coastline Hotel has one of the highest repeat guest and referral ratings within the international Saga program and the level of service delivered to Saga guests over the past two years was instrumental in the extension of this agreement.

The successful relationship with Saga Travel Group and the renewal of this relationship with them up to October 2013 ensures that the Coastline Hotel will enjoy very good occupancy levels over the coming three years.

Unquote

Signed:

Kenneth Abela
Company Secretary

Island Hotels Group Holdings p.l.c.

Registered Address: The Coastline Hotel, Salina Bay, Salina, NXR 9030, Malta. Telephone: +356 2157 3781/4

Company Registration No.: C44855

Island Hotels Group Holdings p.l.c. is a public limited company registered in terms of the Companies Act (Cap.386 of the Laws of Malta)

- 1 -